



Course Name: Audio Video Technology & Film
Semester: Fall, 2021 – Spring, 2022
Teacher: Mr. Sanders McCown
Room: 116
Email: mccownr@fultonschools.org

COURSE DESCRIPTION: Audio Video Technology and Film
Course #: 10.51810

This course will serve as the foundational course in the Audio & Video Technology & Film pathway. The course prepares students for employment or entry into a postsecondary education program in the audio and video technology career field. Topics covered may include, but are not limited to: terminology, safety, basic equipment, script writing, production teams, production and programming, lighting, recording and editing, studio production, and professional ethics.

SkillsUSA and Technology Student Association (TSA) are examples of, but not limited to, appropriate organizations for providing leadership training and/or for reinforcing specific career and technical skills and may be considered an integral part of the instructional program. All material covered in Audio & Video Technology & Film I will be utilized in subsequent courses. The pre-requisite for this course is advisor approval.

GEORGIA PERFORMANCE STANDARDS

Can be found here: <https://www.gadoe.org/Curriculum-Instruction-and-Assessment/CTAE/Documents/Audio-Video-Technology-Film.pdf>

Textbooks and Resources include:

- <https://asbclassroom.com/>
- Adobe Suite of products and tools
- W3schools.com
- The Bare Bones Camera Course for Film and Video by Tom Schroepel
 - Digital Version can be found here:
<https://blogs.common.georgetown.edu/cctp-506-spring2016/files/2016/01/Schroepel-Bare-Bones.pdf>
- Various clips/excerpts of movies will be shown to supplement instruction

THE IA DIFFERENCE

We believe all students should have access to quality education that prepares them for a rewarding career. Students should be provided educational experiences to help them become effective problem-solvers with an emphasis on life-long learning in an increasingly interdependent world. We believe that students should be provided with programs of study for viable careers currently in demand using advanced technology to learn the technical expertise needed to become part of a skilled workforce. As an educator, I will be diligent in providing opportunities for all students to adapt to technological and social changes in order to meet the expanding needs of industry and business.

Course Topics: (subject to change)

1. Basic understanding of the entire video production process.
2. How to shoot video properly and effectively.
3. How to write a script
4. How to set up lighting.
5. How to set up a proper audio feed.
6. How to properly edit a video for a target audience.
7. How to set up, shoot, and tear down a field production including camera, tripod, lights, wireless microphones.
8. How to interview video subjects.
9. How to work as a team on a complex video production.
10. How to develop an effective portfolio.

FCS Grading Policy

A 90 and Above
B 80-89
C 70-79
F Below 70
W/ (1-100) Withdrew/Pass or Fail
NG No grade
INC Incomplete

FCS Grade Weight Categories

Major: [70%] of overall grade. A major assignment or assessment that is cumulative in nature, measuring multiple standards/skills, and/or when there is a significant amount of dedicated instructional time devoted to the content being assessed.

Minor: [30%] of overall grade. A minor assignment or assessment that measures an individual standard or subset of standards/skills within a unit and/or when there is a small amount of dedicated instructional time devoted to the content being assessed.

Late Work Policy

Any work submitted after the due date will be subjected to a one time, 10% penalty of the maximum grade on that assignment. All late work must be submitted prior to the beginning of the next unit or 10 days prior to the end of the semester. Example: an assignment that is worth 100 points would receive a 10-point deduction if submitted late.

FCS Recovery Policy

- All students will have one (1) opportunity each nine weeks to redo/retake one (1) major assignment/assessment.
- Eligibility for a redo/retake is for students who receive a 79 or below on a specific major assignment/assessment.
- Students are eligible to earn a replacement grade on a redo/retake no higher than 79.
- Student redo/retakes must be completed before the next major assignment/assessment is given or 5 school days before the end of a marking period if there is not another major assignment/assessment given (exceptions can be made for students who have excused absences during this five-day window).

Feedback

Teachers will provide feedback on most completed assignments within 48 hours. Projects, writing assignments, and assessments may take longer to grade. Feedback may include, but not be limited to, acknowledgment of completed assignment, written or verbal communication regarding standards mastery, or a grade.

FCS Attendance Policy

Innovation Academy students are expected to be present and engaged in their classes. When a student must be absent, all guidelines outlined by Fulton County Schools should be followed. To access this policy and see additional guidance, click [HERE](#).

Academic Integrity

Innovation Academy students are expected to adhere to the Fulton County Schools Student Code of Conduct. [Rule 9A-1](#) (Page. 22) details the Honor Code expectations. Failure to comply with this rule will result in disciplinary action.

Help Sessions & Conferences:

If you fall behind or need extra help/time, see your teacher to set up a help session. I encourage all students who have questions to see me for extra help as soon as they need it!

Computer Usage Policy:

1. I will limit my use of technology in school to the educational objectives established by my teachers;
2. I will not retrieve or send unethical, illegal, immoral, inappropriate or unacceptable information;
3. I will follow the rules on network etiquette, which includes the use of appropriate language and polite responses. I will not use abusive language of any type, including swearing and name-calling;
4. I will not share my home address or phone number with another user for any purpose;
5. I understand that information received on-line is private property, unless specified. I will not plagiarize information received in any form;
6. I will not use or access another person's account, and I will not share my password with anyone else;
7. I will not attempt to bypass the security built into the system or network, and I recognize that doing so will result in immediate cancellation of my privileges as well as disciplinary measures dictated by this school's administration;
8. I will not interfere with or disrupt network users, services or equipment. Disruptions include, but are not limited to, distribution of unsolicited advertising, propagation of computer viruses, and using a network to make unauthorized entry to any other machine accessible via a network;
9. I will not use technology access provided by Fulton County Schools for illegal purposes of any kind;
10. I will not use technology access to transmit threatening, obscene, or harassing materials
11. I will not engage in any on-line chat rooms nor play any on-line games unless specifically authorized to do so by my teacher for educational purposes;
12. By signing this waiver and consent, I understand and agree that Fulton County Schools will not be held responsible if I participate in any such activities;
13. I understand my responsibility as a user of telecommunications. I have read the above rules and realize that any infraction will cancel my user privileges and may result in further disciplinary action, including suspension from school.
14. I agree to adhere to any additional computer usage policies as set forth in the school agenda.

I agree to allow my students image and likeness to be broadcast on our schools IAtv program, our class website, and on social media pages. I also agree to enter video contests that may use my likeness and/or name and video project. I understand that the videos I submit will be used as promotion for the AVTF program.

Confirmation of Receipt

By participating in this course, you are accepting the policies and procedures laid out in this syllabus.

~Additional Class Appropriations~

Our video class is just getting started. We are always looking for additional funds, equipment, and parent involvement. If you would like to donate additional funds toward your student's program or become MORE INVOLVED in your student's possible career choice, please reach out to Mr. McCown at

MCCOWNR@FULTONSCHOOLS.ORG

[HTTP://WWW.IAFULTON.COM](http://WWW.IAFULTON.COM)